



The Core Color Personality Test Basic Result

Your First Steps

Created exclusively for
Equipido
by Impact Way AB

Your Reference Code

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Keep this code to revisit your results for 90 days.

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Unlock in Extended

Includes Everything in Basic

Core Color Balance

Core Strengths

Blind Spots

Extended Workbook

Unlock in Premium

Includes Everything in Basic & Extended

Interaction Insight

Core Color Level & Gap — Visual Summary

Core Color Balance — 100%

Stress Balance

Premium Workbook

Open & Edit Your Workbook Online

Unlock in Premium + AI

Includes Everything in Basic, Extended & Premium

AI Summary Based on Your Results and Personal Reflections

Integrated Insights

Written Reflection Answers

Premium + AI Workbook

Welcome to Basic Color Report

A simple starting point — no prior knowledge needed.

This Basic report gives you a clear, practical snapshot of your natural style.

It is not a test that puts you in a box — it is a mirror that reflects how you usually think, work, and relate.

By noticing these patterns, you can use your strengths more intentionally and understand why some situations feel easier or harder for you.

This first step is designed to be simple and easy to follow. You will see your main color profile, a short introduction to all four Core Colors, and a workbook page that helps you reflect and choose one concrete step for growth.

Think of it as a starting point — clear enough to be useful right now, and open for deeper insights if you later choose to explore more.

What you'll get in Basic

- Your Personality Color Profile and what it means.
- A simple introduction to the four Core Colors and how to read them.
- A brief note explaining our descriptive profile names.
- A brief history about temperaments.
- A short two page workbook to reflect and choose a first step.

If this is your first time with a personality model, don't worry — everything here is kept simple and practical.

Introduction to the Core Color Framework

Here's a quick way to read the four Core Colors. Each color reflects a natural way of thinking and moving—what you value, the strengths you can lean on, and the watch-outs when those strengths get overused. Most people are a blend; focus on the colors that show up highest for you and how they combine in real situations.

The Core Colors

● The Analyzer

Values accuracy and logic. Gathers facts, maps risks, and builds solid plans.

Strengths: clarity, quality, reliable decisions. Watch-out: over-analysis or perfectionism can slow momentum.

● The Charger

Moves fast toward results. Sets direction, takes ownership, and makes the call.

Strengths: momentum, courage, accountability. Watch-out: can become blunt or skip input when rushing.

● The Energizer

Generates ideas and energy. Connects dots, brainstorms options, and rallies people.

Strengths: creativity, optimism, influence. Watch-out: starts too many things or loses focus.

● The Harmonizer

Creates stability and trust. Listens deeply, senses group needs, and supports steady progress.

Strengths: empathy, patience, reliability. Watch-out: may avoid conflict or delay tough decisions.

You may have heard these four styles described by different names. In the classical temperament tradition, the closest parallels are: Analyzer – Melancholic, Charger – Choleric, Energizer – Sanguine, and Harmonizer – Phlegmatic.

● Stress Balance (Premium & Premium + AI) Shows how your style shifts under pressure and which quick “recovery moves” bring you back to your best. Helps you spot early signs and respond smarter. Available in Premium & Premium + AI.

How to read your charts (quick guide)

- Find your dominant color(s). That's where your natural strengths live.
- Notice the gaps. Lower colors can signal areas to watch or develop.
- Turn insight into one action. Pick a small step you can take this week.

Use your workbook

At the end, you'll find a short workbook page. Take 5-10 minutes to jot down what resonates, one situation to test a new behavior in, and the smallest next step. Small, honest steps create real momentum.

When two colors are close

If two colors are close to each other, don't force yourself into only one label. A close result often means you switch naturally between two styles depending on the situation. Focus first on the highest color, then notice how the second color shapes the way you communicate, decide, or respond under pressure.

"The best investment you can make, at an early age, is in yourself."
— **Warren Buffett**

The Core Color Personality Test

Understanding Your Result

In all of our reports we have chosen to give the temperament styles clear descriptive names. The foundation is always the four Core Colors you saw on the previous page, and you will continue to see one or more colors indicating whether your profile is a single dominant style or a combination of temperaments.

The qualities behind the results remain the same — the updated names simply make the profiles easier to read and understand.

An overview of your temperament profile.

● The Strategic Thinker

Your natural drive is to understand how things work, create clarity, and make well-founded decisions. At your best, your careful thinking brings structure, quality, and confidence.

The Strategic Thinker values clear facts and step-by-step reasoning. This style often shows up through attention to detail, thoughtful questions, and a preference for checking facts before acting. It tends to remain calm and focused even in stressful situations, earning the trust of others.

An example can be seen when facts are checked before a decision is made — whether at work, in school, or at home. Such careful moments highlight the Strategic Thinker side.

In our reports, this temperament is often called *The Strategic Thinker*.

This Basic overview is designed to make the style easy to recognize. It is only the first step — deeper insights are available at extended levels.

Want to dig deeper?

Although this personality model has been adapted for modern use, its roots trace back to the early theories of temperament described by Hippocrates (circa 400 BC) and later expanded by Galen in Roman times. We have invested significant time and effort to refine those timeless ideas into a framework that feels practical, accessible, and meaningful today.

Your Basic report is a helpful snapshot — but it is only the beginning. You can unlock the Extended Report at the price shown for your region, with a deeper breakdown of your strongest and weakest traits, clear examples of strengths and challenges, and practical tips to help you grow with confidence.

Introduction to your Workbook

A workbook is different from reading a report. Instead of just taking in information, you use these pages to slow down, write, and turn insights into action.

The simple act of putting words on paper helps you notice what matters most, see patterns more clearly, and set a direction you can return to later.

The purpose of this workbook is not to measure or grade you. It is here to give you space — space to pause, reflect, and capture your own thoughts.

Many people discover that even short notes create clarity and momentum. That's the value of a workbook: it transforms ideas into something personal and practical.

In your Basic Workbook, you will find four simple prompts. They are not tests or assignments — just invitations to explore:

- Why you started with personal growth
- What expectations you have for yourself
- Which tools or mentors can support you
- How to break your goals into smaller steps

How to use this workbook well

- Write briefly but honestly — short notes are enough.
- Use real situations from work or daily life, not ideal answers.
- Choose one small action to test, then return and review what changed.

Take your time with each page. Write freely and honestly, without judgment. This is your space — to begin shaping small steps that add up to real growth.



The Core Color Personality Test

Basic Workbook

Starter Tools for Growth

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Equipido

by Impact Way AB

Starter Tools for Growth

Your Growth Journey Starts Here

Welcome to your Basic Workbook

These pages are designed to give you simple first steps in reflection and growth. You don't need advanced tools or long explanations — just a willingness to pause, think, and write a few thoughts down.

Personal growth begins with awareness. When you stop to notice what drives you, what you expect of yourself, and where you want to go, you've already taken an important step forward. Even small notes can spark big change over time.

On the next pages, you'll find four short writing exercises. They are not tests or assignments — just prompts to help you clarify your thoughts:

- What expectations you carry for yourself
- How to break down your goals into smaller steps

Take your time with them. Write freely, honestly, and without judgment. These exercises are for you — to begin building clarity and momentum on your journey.

Personal growth is not about being perfect - it's about noticing, learning, and moving forward.

Workbook Preview

One selected workbook page is shown in this sample.

SAMPLE

Your journey starts here.

You've just taken the first step toward understanding yourself and your unique Core Color personality.

Every bit of awareness you gain is a foundation for stronger confidence, better communication, and more intentional growth.

Keep exploring — small steps lead to lasting change.

For more insights and next steps, visit www.equipido.com

About the Creator

Impact Way AB — creator of the Equipido Tests — is dedicated to making personal growth practical and accessible.

Our goal is to help you understand yourself and communicate with greater clarity, confidence, and purpose.

Notes:

This workbook is part of your Basic Core Color Personality Test Report.

All disclaimers and legal notices that apply to the full report also apply to this workbook.

For details, please see the Disclaimer & Legal Notice section of your report or visit:

<https://www.equipido.com/privacy-policy-legal-overview>

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Disclaimer & Legal Notice

For Personal Growth Only

The Core Color Personality Test and its report are designed for self-awareness, communication, and professional development. They are not intended for clinical diagnosis or as a substitute for therapy, counselling, or medical advice.

No Professional Services

We do not provide therapy, medical consultations, or certifications. While this test can offer valuable insights, it is not a replacement for medical, psychological, or therapeutic guidance.

Personal Responsibility

You are solely responsible for how you interpret and apply the insights. We accept no liability for outcomes, actions, or decisions based on this report.

Not for Employment or Certification

This report is not designed for hiring, promotion, or certification purposes, and should not be used as the sole basis for employment or organizational decisions.

About the Model

This model is inspired by established personality frameworks and aims to increase self-awareness, improve communication, and strengthen collaboration. We acknowledge that some experts question the scientific precision of such models and that their usefulness depends on individual interpretation. It is up to each person to decide how the insights apply to their own life. Based on our personal experience — and many years of working with individuals, teams, and organizations — we have found this framework to be a highly effective tool for understanding both ourselves and others, much like many other well-known development models.

Note on interpretation: Gradations such as 50/50, 55/45 or others are guiding interpretations in this model — they are not scientific thresholds.

No Warranties

We make no guarantees regarding accuracy, completeness, or suitability of this report for any particular purpose.

Why These Limits Exist

These limits help ensure that The Core Color Personality Test is used appropriately — as a tool for reflection, learning, and personal growth. Misuse in unintended contexts (such as medical, legal, or hiring decisions) can lead to misinterpretation or unfair outcomes, which is why we clearly define what the test is not intended for.

If anything in this report is unclear or you would like support interpreting your results, feel free to reach out via our website's contact form. We are happy to help.

Additional Notices (concise)

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- **Governing Law:** This report and its use are governed by the laws of Sweden.

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